



Summary

Key Facts

Start: 7 September 2020

End: 16 July 2021

Location: Varies on business partner

Time commitment: Between 50-100%

Costs: €5000

At EWOR, you **do not start with your own venture idea in mind**, instead you develop your own idea after being informed about our EWOR challenges.



Benefits



Learn proper entrepreneurship skills (such as web-development) over a **3-months programme**



Get **mentored** by billion-dollar founders & senior business leaders



Receive a **certificate** upon successful completion of the programme



Access an **elite community** of entrepreneurs, **100+ investors** and **educators** from the EWOR network



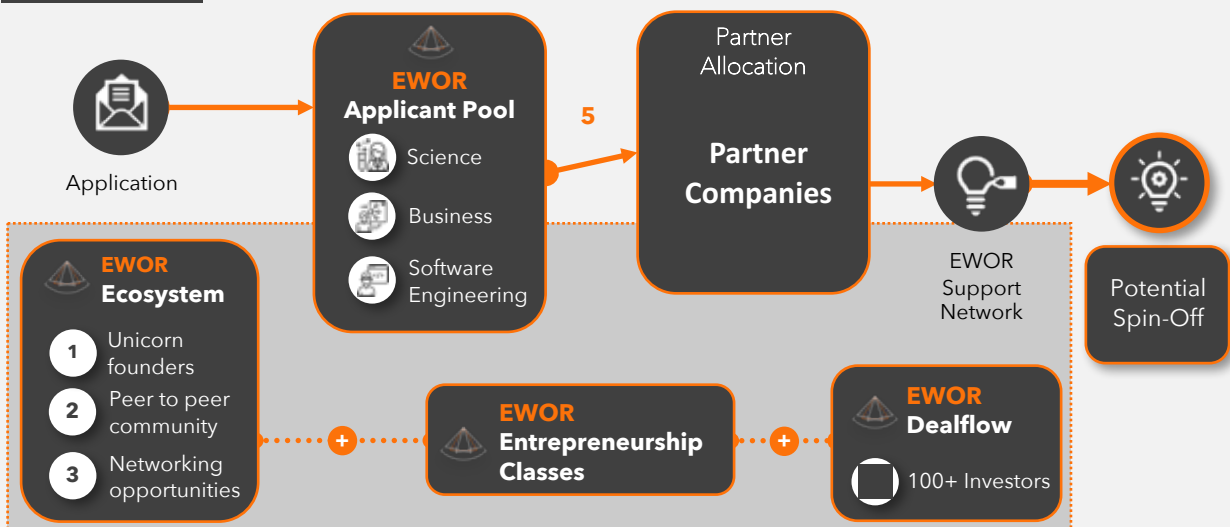
Receive **free office space** and access other office facilities.



Failure? Start as an intrapreneur by participating in our **intrapreneur placement programme**.

Process

From your application to your own spin-off venture.





What You Will Learn

Judgement and Decision Making

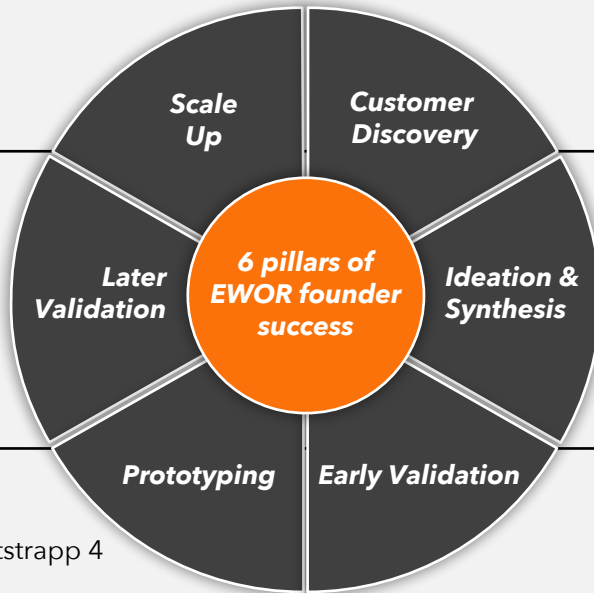
- Sales & Persuasion
- Finance & Accounting

Service Orientation

- Alpha & Beta-Testing
- SCRUM
- Quick Iteration Loops

Speed & Design

- Sketch / Proto.io
- Themeforest and bootstrapp 4
- Supernova.io
- (Teambuilding)



Empathy

- Clustering techniques
- Empathic Customer Interviews
- Usage of Observation Tools
- Drill-down techniques

Lateral Thinking

- Creativity & Brainstorming Tools
- Design Thinking
- Educated Networking

Coding, Design, Analysis

- Website & App Design
- Website & App Building
- Google Analytics & Hotjar

Our Philosophy

Education Facilitation replaces Fixed Content

Any kind of knowledge is available via content providers on the internet. The individual of the 21st century strives because she learns what is relevant, not what is stated on a standardised curriculum.

Challenge-Driven Learning replaces Static Learning

EWOR individuals have to solve challenges, not learn pre-defined abstract content. Challenge-driven learning fosters Problem-focused and practical attitudes as well as auto-didactic learning

Deep Reflection replaces Bulk Memorisation

EWOR fosters deep reflection between individuals. We acknowledge that most content is understood once applied. We encourage individuals to reflect critically on their approaches, ventures and decisions

Gamified Learning replaces Boring Curricula

Gamification has made it into almost any realm, but academic education. EWOR believes this does not have to be the case and makes it's system fun and engaging.

We turn you into a self-driven and -educated individual who strives under Volatility, Uncertainty, Chaos and Ambiguity.



Some of Our Mentors & Co-Creators



The **EWOR** concept was conceived and developed in collaboration with **senior leaders** such as unicorn founders, Billion-Dollar CEOs and reputable academics



Mattias Bergström

Mattias is a serial entrepreneur, who founded two ventures which IPO'd at a valuation of over \$ 1 BN. He owns over 60 patents, many of which he has sold to renowned corporations.



Chris Coleridge

Chris has founded the MSt in Entrepreneurship at University of Cambridge. He is an entrepreneur himself and started Europe's first tech entrepreneurship programme at University College London.



Alexander Grots

Alex is 'one of Europe's most creative minds. He is a supervisory board member of Audi, has founded ProGlove, which counts several hundred employees and led Europe's biggest Design Thinking firm.



Daniel Marasch

Daniel has been member of the international board of Lidl (North and South Europe & USA) as well as CEO of Lidl Germany and Italy. He is furthermore chairman of the advisory board of Saggart Onemiotree.



EWOR is also designed by **young leaders** who understand the world's current workings and built incredible companies themselves.



Omar Bawa

Omar has raised over USD 10MM with his venture Goodwall, a professional development community for students.



Pascal Weinberger

Pascal has founded ventures since he is 13, two of which he had sold to Google by the age of 17. He recently raised 8-figure amounts for his newest venture in New York. Forbes calls him an AI prodigy.



Björn Schmidtke

Björn has founded over 7 companies to date. From web agencies in Switzerland to non-profit coding academies in Paraguay, Björn has seen it all.



Daniel Dippold

Daniel has been named Top Talent under 25 in Germany, Austria and Switzerland. He is president of Kairos Europe, where he helps build the world's most promising ventures, the top 10 of which achieved valuations over 10 BN €s.